

**San Francisco Circulation**

Zip Code	All HH's	Asian HH's	Percent Asian HH's	AsianWeek Circulation	Percent Penetration	
94102	15,879	3,279	21%	1,400	43%	
94103	9,631	2,065	21%	800	39%	
94104	204	110	54%	250	227%	
94105	1,288	225	17%	200	89%	
94107	9,073	1,440	16%	600	42%	
94108	7,674	3,684	48%	1,480	40%	
94109	33,572	7,309	22%	2,835	39%	
94110	26,088	2,802	11%	1,200	43%	
94111	2,289	622	27%	250	40%	
94112	20,133	7,327	36%	2,380	32%	
94114	16,627	1,042	6%	400	38%	
94115	17,502	2,536	14%	955	38%	
<b>Home</b>	<b>94116</b>	15,103	6,090	40%	<b>5,418</b>	124%
<b>Racks</b>	<b>94116</b>				<b>2,160</b>	
	94117	18,112	1,188	7%	485	40%
	94118	17,269	5,191	30%	2,040	39%
<b>Home</b>	<b>94121</b>	17,314	6,377	37%	<b>2,760</b>	74%
<b>Racks</b>	<b>94121</b>				<b>1,935</b>	
<b>Home</b>	<b>94122</b>	21,548	7,638	35%	<b>5,868</b>	104%
<b>Racks</b>	<b>94122</b>				<b>2,065</b>	
	94123	14,161	1,169	8%	285	40%
	94124	9,296	1,918	21%	200	10%
	94127	7,637	1,562	20%	545	35%
	94131	13,843	1,860	13%	760	41%
	94132	9,845	3,000	30%	1,180	39%
	94133	13,593	6,195	46%	2,500	40%
	94134	10,757	4,652	43%	1,000	21%
		<b>328,438</b>	<b>79,281</b>		<b>Racks 27,905</b>	35%
					<b>Homes 14,046</b>	
					<b>San Francisco Total 41,951</b>	

**Peninsula Circulation**

Zip Code	All HH's	Asian HH's	Percent Asian HH's	AsianWeek Circulation	Percent Penetration	City
<b>Home*</b>	<b>94014</b>	13,069	5,193	40%	<b>3,634</b>	31% Daly City
<b>Racks</b>	<b>94014</b>				<b>405</b>	Daly City
<b>Home*</b>	<b>94015</b>	20,151	9,132	45%	<b>9,148</b>	50% Daly City/Colma
<b>Racks</b>	<b>94015</b>				<b>955</b>	Daly City/Colma
	94044	13,970	2,487	18%	25	1% Pacifica
	94066	14,494	3,044	21%	100	3% San Bruno
	94080	19,682	6,476	33%	580	9% S. San Francisco
					<b>Suburban Total 14,847</b>	

**National and Miscellaneous**

**1,301**

**Total Distribution 58,099**